The company’s experienced Digital Division will also be on hand to discuss the latest innovations and answer any questions relating to digital imaging. Their experience combined with their impartiality puts them in an ideal position to review the various options available and help you decide on the most appropriate solution for your practice.

So make sure you come and visit The Dental Directory Stand A125 at this year’s BDA Conference in Liverpool.

For further information on The Dental Directory call 0800 855 586 or visit www.dental-directory.co.uk

Be individual…

Practice Plan will be making its mark at this year’s annual BDA Conference and Exhibition, by revealing all the unique components that makes us the leading custom-branded dental plan provider.

From our innovative in-house marketing agency and dedicated regional support managers, to our educational workshops and invaluable consultancy services, everything that we offer has evolved to ensure you can run your practice the way you want to, with the support you need.

We firmly believe in individually and that your practice should belong to you. That is why we make it our priority to help you develop a plan that fits into your own unique brand and personality, and runs alongside your individual practice’s ethos, image and goals.

Practice Plan will be making its mark at this year’s annual BDA Conference and Exhibition, by revealing all the unique components that makes us the leading custom-branded dental plan provider.

It is time for the BDA conference and Septodont to be happy to announce our attendance. Septodont is actively involved and contributes to many events, conferences and trade shows around the world, using this valuable time to pass on its experience.

We expect the Septodont stand to be a hive of activity, using this valuable time to pass on its experience and to contribute to many events, conferences and trade shows around the world, using this valuable time to pass on its experience.

For further information about the A-dec range, contact us today: Tel: 0800 232325 (telephone) or 02476 539591 Email: infodec@a-dec.co.uk

Experience A-dec Solutions at Liverpool BDA Conference 23rd-25th May 2010

As one of the world’s leading dental equipment manufacturers, A-dec designs, builds, and markets much of what you use in the dental treatment room. Our range includes chairs, stools, delivery systems, dental lights, cabinets and infection control units along with a full line of accessory options.

A-dec will be exhibiting at the 2010 BDA Conference at the Liverpool Arena and Conference Centre and we look forward to the opportunity of welcoming you to Stand A47 to experience a selection of equipment packages including A-dec 300 and A-dec 500 range. We will also be demonstrating our range of innovative cabinet options as well as our latest integrated options.

We look forward to welcoming you to our stand and sharing with you the latest A-dec solutions for the betterment of dentistry.

Smartseal to reveal exciting new development at BDA Conference

A-dec will be showcasing its new high technology, multi-material, multi-syringe delivery system, which makes it the leading custom-branded dental plan provider.

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Implants

**Biohorizons go Gold at the 2010 EAO meeting**

Leading implant company, Biohorizons, are delighted to announce their gold sponsorship at this year's European Association for Osseointegration (EAO) conference in Glasgow on 6th-9th October. Held at the Scottish Exhibition Conference Centre, this year's annual event is focussed on the ever increasing demands of patients and the importance of embracing this technology which has never been more apparent than at the moment.

The launch of Dental Innovations demonstrates Henry Schein Minerva's commitment to understanding and reacting to the specific needs of high tech dentists. The specialist division brings together advisors, engineers and trainers, all with experience and in-depth knowledge of products ranging from digital imaging solutions to state-of-the-art CAD/CAM technology.

You will also be able to obtain information about the full programme of education courses being organised for 2010, designed to help you maximise the potential of your practice.

Visit Stand B09 for more information on how Henry Schein Minerva can help you develop your practice. Alternatively you can call 0870 10 10 24 1 or visit www.henryschein.co.uk

**20% discount on the Diamond range of Glass Ionomer Cements at the British Dental Conference 2010**

Kemdent stand 505 will be taking advantage of the 20% discount on all Kemdent products, including the Diamond GC range. A recent research has helped Kemdent develop a range of Glass Ionomer Cements which allow dentists to perform various styles of chairside treatments.

The firm, packable consistency of the Diamond GC range allows easy placement of the material and removes the need for matrixes. This packable consistency of Diamond means that the restoration will set quickly to a rock hard consistency. No light curing is required as the restoration is chemically cured and rapid snap set into position. The restoration is completely water and alcohol resistant.

Diamond Cappules are available in 3 shades and Diamond Carv/9 is available in seven shades. Diamond GC's release fluorescent to nurture a healthy environment for the mouth at all times.

For further information on Kemdent products contact Heather Jackier on 01793 770295 or visit our website www.kemdent.co.uk

**Surgical Success from NSK Market leaders in high-quality turbines, handpieces and consumables.**

NSK’s surgical micromotor, Surgic XT Plus, incorporates the unique Advanced Torque Calibration (ATC) system, which effectively calibrates the micromotor to the rotational resistance of the individual handpiece. This provides optimum control and speed settings and ensures accurate, safe and smooth operations.

NSK's powerful SaniSigurG is the first choice for ultrasound surgery as it's versatile enough to be used in bone surgery and sinus lift. Strong, precise cutting power is enhanced with the TiN (Titanium Nitride) coated bone cutting tips, leaving a surface that aids bone formation and helps control uncut surgical procedures.

For more information, call Jane White on 0800 634900 or 01488 310767, or visit www.nsk-komet.com

**CEREC 3D Systems in Implant Dentistry**

Looking to improve your profitability, then you need CEREC® from Ceramic Systems! Only Ceramic Systems can offer you:

- Dedicated Service and Support Engineers
- Countrywide Product Specialists for pre and after sales support
- Low cost finance arranged for you! • User friendly software and state-of-the-art technology

CEREC® enables Dentists to design high quality and durable chairside all-ceramic restorations in the most cost effective and efficient way. It is a computer aided method for creating precise fitting all-ceramic restorations, saving Laboratory costs it enables Dentists to design and create all-ceramic inlays, onlays, partial crowns, crowns and crowns for the anterior, premolar and molar regions in one visit. The milling unit can be stated anywhere that is convenient within the Practice, even as an fascinating eye-catcher in the waiting room.

Combined with adhesive bonding techniques, CEREC® creates biocompatible, non-irritating, natural-looking restorations from Cerec GIC in high quality ceramics materials in a single treatment session - without the need for provisional restorations.

For further information, contact Ceramic Systems Limited on 01292 582900, e-mail j.white@ceramic-systems.co.uk or visit our www.ceramic-systems.co.uk

**Clearview is the simple way to give greater patient acceptance of the treatment plan**

Clearview is a simple way to create greater patient acceptance of the treatment plan and represents another way Clearstep supports clinicians in giving your patients their perfect smile. The BDA Annual Conference takes place in Liverpool’s ACC on 20-22 May 2010.

For more information call the CPT Laboratory & Diagnostic Facility On 01424 337910 or email cpt@clearstep.co.uk

www.clearstep.co.uk

**Struamann - delivering value for money and peace of mind!**

Over the past 30 years Struamann have developed their implant dentistry portfolio on a scientific foundation and continuously increase treatment safety, whilst supplies of cheap implants are exclusively sales-oriented companies with a short-term outlook.

It is uncommon for low-price players to promote their products with price differences by comparing their products against the most expensive, high-end premium solutions. For instance, one cheap manufacturer claims to price of its uncodermated, second-generation surface with the price of Struamann's third-generation hydrophilic TiUnite® and RhoX® surface.

Without clinical substantiation, low price implants simply have no claim to quality. Even when it comes to simple design features and finish, the claim that a cheap implant is an equivalent alternative must be based on comparative long-term data to support it, which often is not the case.

Struamann offers great flexibility, in example for prosthesis: range and planning - with simple handling and workflow. These are just two of many elements of their value of long waves, which, together with a close-krown's lasting quality and service, explains why Struamann is a premium implant solution.

For more information about the Struamann Dental Implant System visit www.struamann.com

**Clearford: the computer-generated visualisation created from accurate 3D scanning of the impression of the patient’s actual teeth.**

Clearford is a simple way to create greater patient acceptance of the treatment plan and represents another way Clearstep supports clinicians in giving your patients their perfect smile. The BDA Annual Conference takes place in Liverpool’s ACC on 20-22 May 2010.

For more information call the CPT Laboratory & Diagnostic Facility On 01424 337910 or email cpt@clearstep.co.uk

www.clearstep.co.uk

**How clean is your Surgery?**

Can you guarantee that your surgery area is germ free? The Saniswiss biosanitizer automate from Bambach has brought polymer chemistry-based impression and filling materials, a whole new era of mind!

value for money and peace of mind!

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